



PRESS RELEASE

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FERMÍN CEBALLOS RELEASES NEW BACHATA MUSIC VIDEO "PA' QUE TE ENAMORES" (*For You to Fall in Love*)

New Orleans, Louisiana, USA – Monday, March 22, 2021

With AMOR y MÚSICA (Love & Music), Fermín Ceballos debuts his new music video, "PA' QUE TE ENAMORES" (For You to Fall in Love). *The first single off his upcoming debut solo album, "PA' QUE TE ENAMORES," is a love song to Bachata.* Fermín's lyrics, music, and imagery reflect the history of Bachata music and dance from the Dominican Republic, which in 2019 the United Nations Educational, Scientific and Cultural Organization (UNESCO) inscribed as part of the List of Intangible Cultural Heritage of Humanity.

With the music video release of the "PA' QUE TE ENAMORES," Fermín Ceballos announces a new collaboration with De'Jo & Clo of Tropik Vybe Latin Dance Academy. The music video features their stylish dance moves, and Saturday, March 20th with Fermín Ceballos, they co-hosted a SOLD OUT video release party, "Noche Dominicana" (Dominican Night), headlining Fermín Ceballos performing live with his band Merengue4FOUR at the Dance Quarter Dance School in New Orleans.

"PA' QUE TE ENAMORES" was produced by Fermín Ceballos with Grammy nominated engineers Jacques DeLatour, and Moisés Sánchez; the 2020 Latin Grammy Award-Winning Recording and Mixing Engineer for Best Merengue/Bachata Album for Eddy Herrera's "Ahora". "PA' QUE TE ENAMORES" was written, composed and arranged by Fermín Ceballos. Video was filmed & edited by Omar Cruz Saavedra in New Orleans, Louisiana, at Tiki Tolteca in the French Quarter, and produced & directed by Fermín Ceballos with AMOR y MÚSICA.

About Fermín Ceballos

Fermín Ceballos is a tri-lingual Afro-Dominican songwriter, musician, producer, bandleader, composer, actor, and poet living and creating art in New Orleans, Louisiana with AMOR y MÚSICA. His primary musical instruments are the accordion, guitar, piano, and voice.



@FerminMusica

To view the video, visit his YouTube Channel: [@FerminMusica](https://www.youtube.com/@FerminMusica)

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For photos or to schedule an interview: (504) 335-9165 | (504)858-2434 | FERMIN@FerminMusica.com

Tropik *Vybe*

**MARCH
20TH
9PM-2AM**

NO GUE DOMINICANA

LIVE BAND - FERMIN CEBALLOS & MERENGUE4-FOUR

Official Video Release

FERMIN CEBALLOS NEW SONG - "PA' QUE TE ENAMORES"

DANCE QUARTER STUDIOS 1719 TOLEDANO STREET NEW ORLEANS, LOUISIANA

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